



JOHNSON & PERROTT

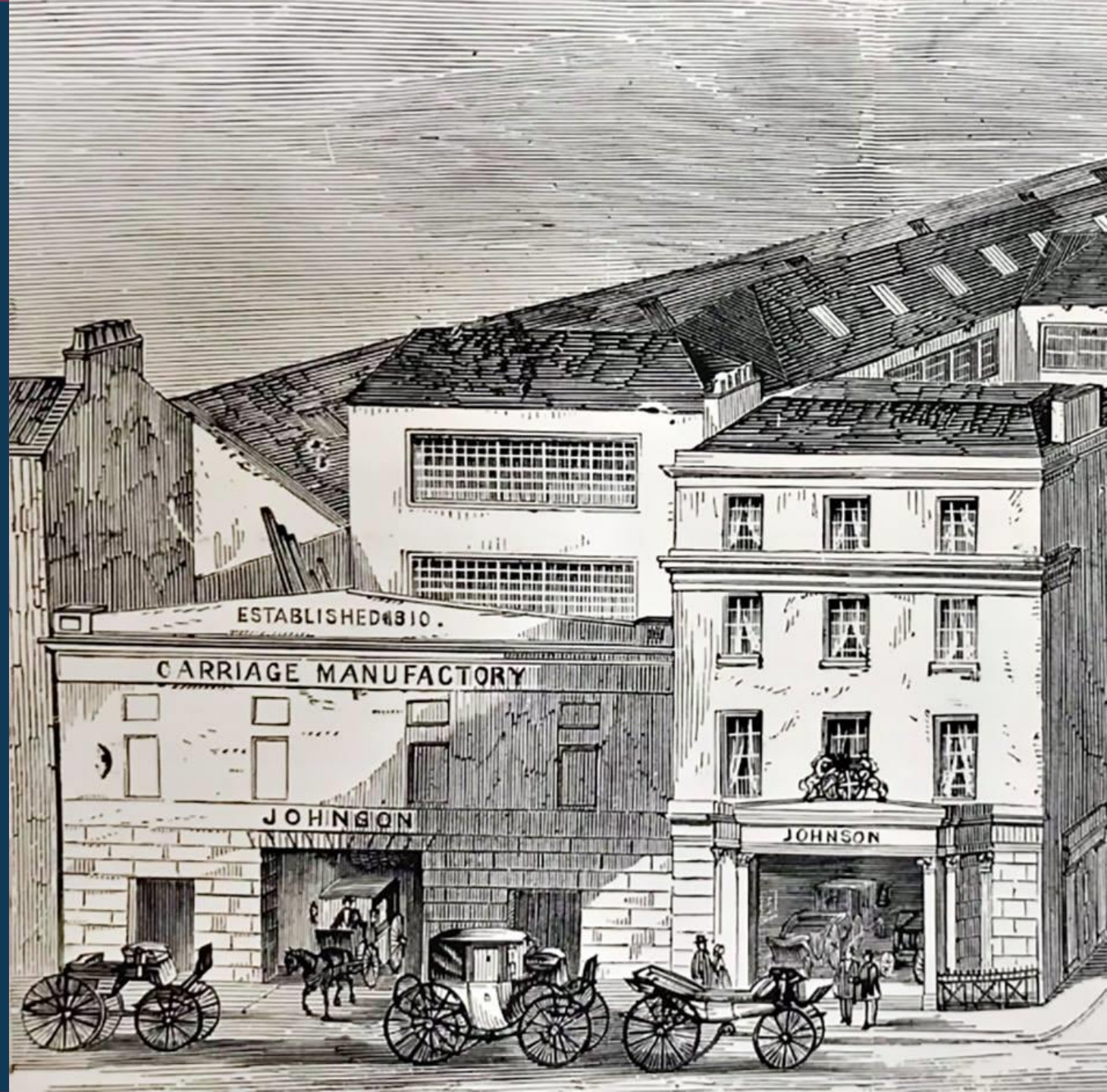
A DRIVING FORCE SINCE 1810



JOHNSON & PERROTT
MOTOR GROUP

Our Group

A Driving Force since 1810





Mark Whitaker
CEO – Johnson & Perrott

About Us

Founded in 1810, Johnson & Perrott Motor Group is one of Ireland's oldest leading motor retailers with interests in commercial vehicle hire, motor dealerships and fleet management.

The company's dealership division represents 10 leading motor franchises for sales and service - CUPRA, Honda, Jaguar, KIA, Land Rover, MG, Opel, Peugeot, SEAT and Volvo new car franchises, together with Opel & Peugeot commercial franchises. Additionally, we operate an extensive CSS approved Bodyshop and are an authorised aftercare centre for Mercedes LCV's.

Operating from South City Business Park in Tallaght, Johnson & Perrott Fleet manages a fleet of over 1,600 cars and commercial vehicles for both domestic and international customers, ranging from blue chip multinationals leasing 1-100+ vehicles to home grown SME's with less than five.

Founded in 1980 and acquired by Johnson & Perrott in 2018, National Truck Rental is a market leader in the provision on short- and long-term contracts of over 1,000 commercial vehicles up to 30 tons and with a strong focus on refrigeration.

Our DNA : 1810 - 1933



1810

Nelson Place Carriage Works founded by Joseph Smith in Nelson Place (now known as Emmet Place) Cork



1818

Company acquired by Robert William Edden.

1830

Factory rebuilt & modernised.



1861

Business acquired by James Johnson, (originally apprentice to Mr. Edden.)

1903

First secondhand car sold by Robert Perrott – Mr. Johnson's grandson.

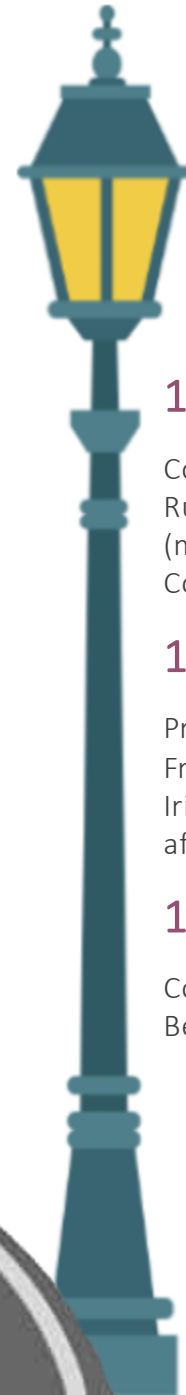


1904

Partnership of Johnson & Perrott created.

1907

Johnson & Perrott Ltd incorporated – company no 3166 – William Perrott takes over management of company.



1918

Company sells Rushbrooke Dock Yard (more recently Verolme Cork dockyard).

1922

Premises taken over by Free State Army during Irish Civil War. Returned after 2 months.

1933

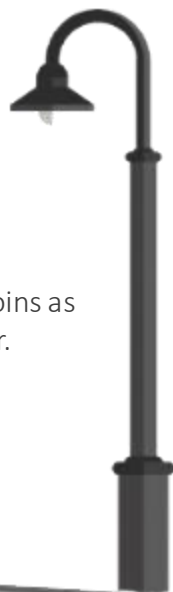
Company appointed Bedford dealers.

The Big Build: 1956 - 2009



1956

David Whitaker joins as General Manager.

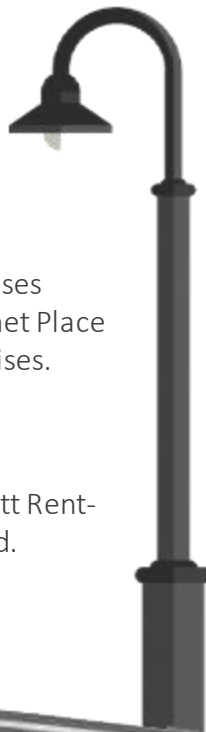


1962

Additional premises acquired in Emmet Place to enlarge premises.

1966

Johnson & Perrott Rent-a-Car established.



1968

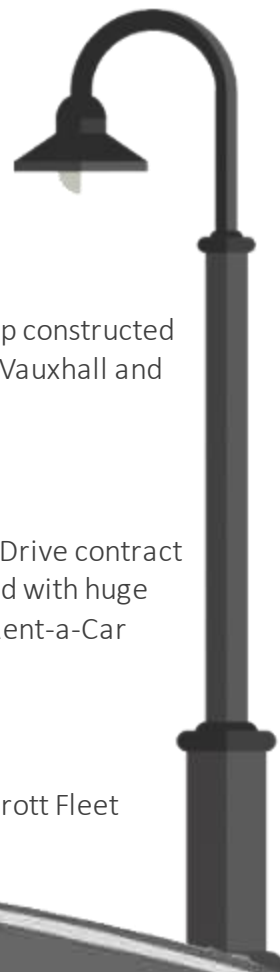
New dealership constructed in Douglas for Vauxhall and Bedford.

1978

Aer Lingus Fly Drive contract for UK awarded with huge expansion of Rent-a-Car operation.

1982

Johnson & Perrott Fleet established.



1991

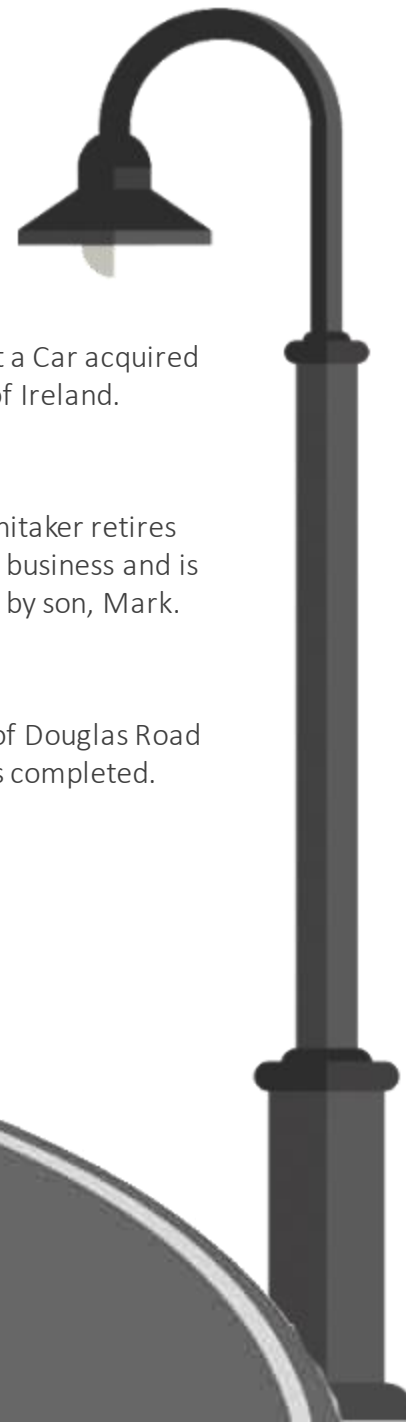
Avis Rent a Car acquired for Rep of Ireland.

2000

David Whitaker retires from the business and is replaced by son, Mark.

2003

Rebuild of Douglas Road premises completed.



2004

New premises in South City Business Park acquired.

2006

New dealership in Mahonpoint opened for three car franchises.

Premises in Emmet Place forms part of new retail district – Opera Lane.

2009

Opera Lane opens with full occupancy.

Rebuilding for the Future: 2012 - 2022

2012

Avis Rent-a-Car disposed to rival Budget.

Wind-up of defined benefit scheme.

Peugeot franchise added

2013

New board appointed including 2 non-executive non-family members.

Appointment of Managing Director to Motor Dealership division.

Acquisition of Walden Lease & Fleet Management

2014

Appointment of Managing Director to Fleet Management Division

Winner of Cork Company of the Year (SME)

2017

Acquisition of new 4-acre site at Bishopstown and Cashman Car Sales, Seat dealer.

Sale of 85% of Opera Lane holding

2018

Acquisition of National Truck & Van Rental in Dublin

Opening of new JLR dealership at Bishopstown

New partnership with ARVAL Fleet in Europe

2019

Opening of new Volvo dealership at Bishopstown

Integration of Drive Van Rental with National

2020

Covid-19 epidemic – new strategy focused on core values and protection of the organisation

Our Mission, Vision & Values

Our Mission & Purpose

“Through excellent products, teams and innovation we keep Ireland moving.”

Our Vision

“To be the best provider of automotive solutions in each of our served markets, always leading with best-in-class customer service.”



Our Core Values

COMMITMENT

We will be conscious that profit is a reward for hard work, business excellence and delivery for the customer.

INTEGRITY

Both internally and externally, we will conduct our business with honesty and integrity, and we will value our relationships with others.

CARING

We will deliver opportunity to all our stakeholders – our customers, staff, shareholders, business partners and our community and we will ensure the health and safety of those with whom we interact.

Our Board of Directors



Richard Martin

Chairman

Richard graduated from UCC with a business degree and subsequently from Nottingham Trent University with a Master's Degree in Law. He qualified as a solicitor in 1991 and was appointed a partner at RDJ in 1995, subsequently becoming Head of Litigation. In 2012 he was appointed Managing Partner of the firm and has now commenced his third term in this role.



Mark Whitaker

Chief Executive Officer

Mark Whitaker was appointed Group Chief Executive in 2001 having previously held the post of General Manager of Johnson & Perrott Fleet. Mark is a graduate of Law at UCC and Harvard Business School. He is also a Fellow of the Institute of Chartered Accountants. Mark currently sits on the Board of Cork Chamber of Commerce and on the Advisory Board at the National Maritime College of Ireland.



Donagh Barry

Chief Financial Director &
Company Secretary

Donagh Barry was appointed as Financial Director in June 2013, in addition to his responsibilities as Company Secretary. He was appointed CFO in March 2009. Prior to this role Donagh worked as Finance Manager in Johnson & Perrott's leasing division from 1997 to 2007, and was appointed as Group Financial Controller in 2008.

Pat Creed

Non-Executive Director

Pat previously worked with Bank of Ireland having served as its Managing Director for 10 years and Chairman for 2 years. He also served on the Boards of Bank of Ireland Business Banking and Bank of Ireland Business Banking UK. In addition to his experience with the Bank, Pat has also served on the board of Rásaíocht Con Éireann.



Philip Whitaker

Non-Executive Director

Philip Whitaker retired as Dealer Principal in May 2013 after 45 years of continued service to the company. He has made immense contribution in the establishment of the Douglas Road dealership and the commencement of trading at the dealership in Mahonpoint.



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Senior Executive Committee



Vincent Murphy

Managing Director – National
Truck & Van Rental



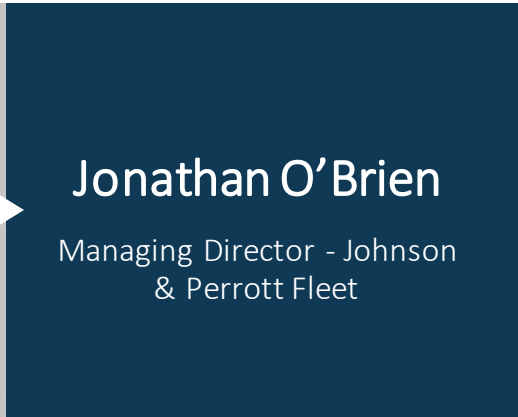
George Mills

Managing Director – Johnson
& Perrott Motor Dealerships



Jonathan O'Brien

Managing Director - Johnson
& Perrott Fleet



Donagh Barry

Chief Financial Director &
Company Secretary



Stephanie Mills

Human Resources Manager –
Johnson & Perrott Motor Group



Our Divisions

Motor, Fleet & Rental



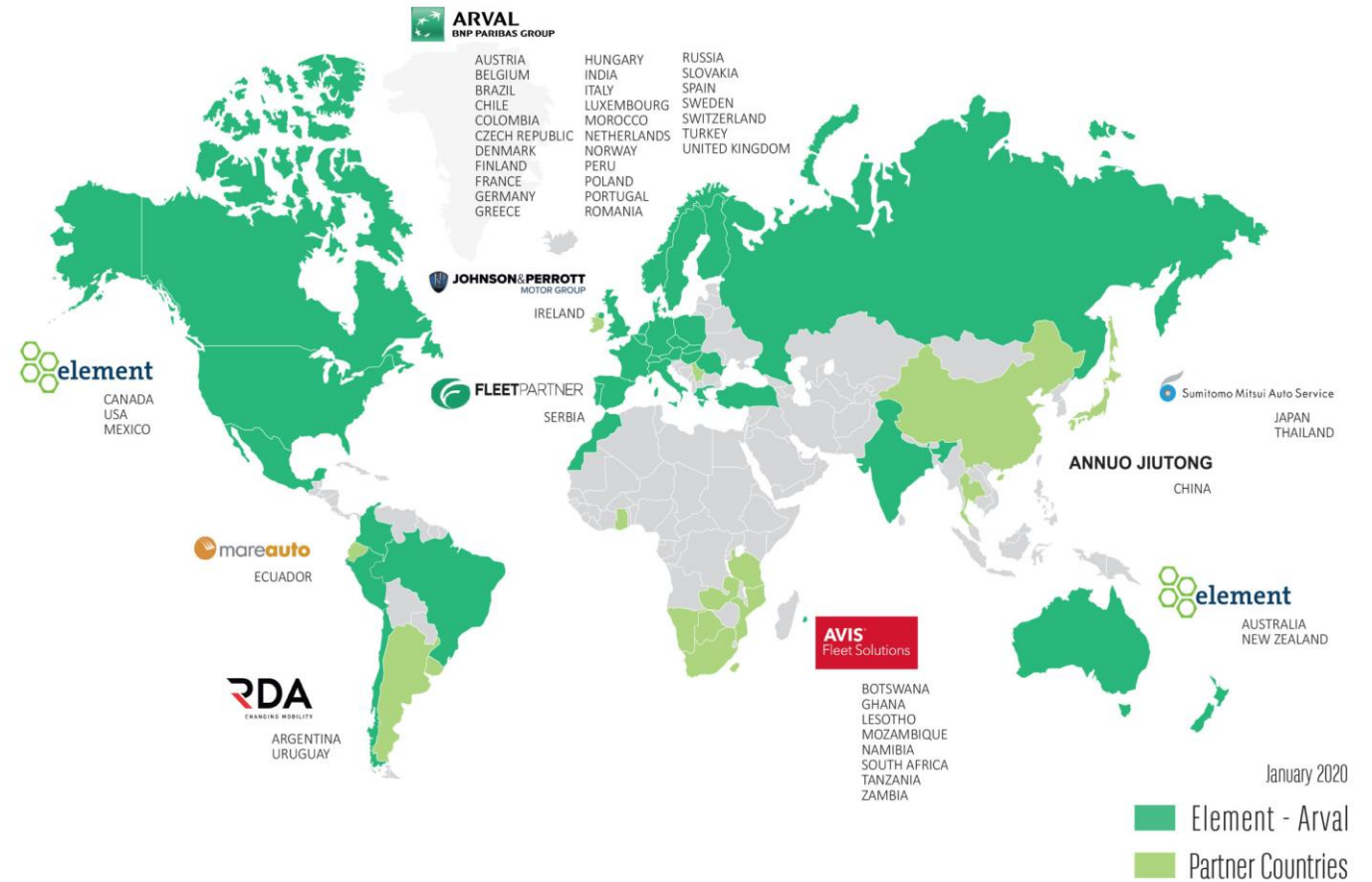
Commercial Vehicles

- Leading commercial vehicle rental and leasing Company in Ireland
- Fleet of over 1,000 units ranging from Peugeot Partner to 30-ton tractor units
- Specialist in vehicle refrigeration
- Dedicated customer facing team of 28 including a full team of HGV technicians and workshop in Dublin.
- Branches in South Dublin (Tallaght), North Dublin (Ballycoolin), and Cork.



Fleet Management

- 1,600 vehicles on full-service lease
- €29m of assets in management – no direct debt
- 13 dedicated customer facing team members
- Contract hire, contract maintenance and fleet advisory services. Interim vehicles and fleet disposal. Fuel cards and new energy powertrains.
- Member of the Element- ARVAL Global Alliance which includes ARVAL, the largest full-service leasing group globally and Element Fleet, North America's largest fleet services Provider.



Our people

Investing in our future



Talent Strategy based on Core Values

Best in industry implementation of policies, documentation and communication

Detailed employee handbook and contract documentation

High levels of reward including commission and bonuses for over 70% of team

“Drive for Life” program of employee engagement including social events, annual medical and vaccinations.

High focus on pension participation with over 60% of eligible employees participating.





Active in the Community

Giving back.

At Johnson & Perrott we are fortunate to be able to support so many worthwhile clubs, charities and organisations in Cork.



Awards & Recognition



Check out our 1,516 reviews



★ Trustpilot